

MICROCHOICE

What is required to accurately price a litho laminate project from MicroChoice ?

If a complete product (litho + laminating) is requested then the following information is required:

	<u>Example</u>
▪ Board Grade	200# B Flute
▪ Blank Size for Die Cutting	43.375" x 48.25"
▪ Quantity	10,000 & 20,000
▪ Litho Substrate	9.5pt CCNB, 10 or 12pt C1S SBS
▪ Number of Colors	4 color process, spot color
▪ Coating on print	spot or full aqueous or UV

It's best to have as much upfront information as possible. So if available the artwork and die line files are helpful as well.

▪ Artwork File	.ai file
▪ Die Line File	.eps file

If laminating is the only service desired then the following information is required:

	<u>Example</u>
▪ Board Grade	200# B Flute
▪ Blank Size for Die Cutting	43.375" x 48.25"
▪ Quantity	10,000 & 20,000